



## **PRESS RELEASE**

Athens transforms once again into the epicenter of fashion, hosting the seventh edition of **Eleven The Fashion Project**, the women's fashion trade exhibition that will take place at the **Zappeion Megaron from January 30 to February 1, 2026**.

### **An exhibition in the heart of Athens.**

Since 2019, **Eleven The Fashion Project** has established itself as a key platform showcasing contemporary Greek creativity, bringing together more than **340 brands** and over **5,000 professionals from 22 countries**.

With a consistent vision to promote the international outreach of the Greek fashion industry, **Eleven The Fashion Project** offers a modern and professional exhibition environment within the historic Zappeion Megaron – a landmark venue in the heart of Athens where cultural heritage meets contemporary creation.

The event is organized by **Eleven S.A.**, a company with **24 years** of exclusive presence in the fashion sector.

### **ELEVEN THE FASHION PROJECT**

**Zappeion Megaron, Athens**  
**January 30 – February 1, 2026**

**Eleven The Fashion Project** brings together designers, manufacturers, and retailers, establishing Athens as an international destination for fashion and trade.

**Information:** +30 210 8668368 | [info@eleven11.gr](mailto:info@eleven11.gr)